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## Is Your Firm Prepared for the DIGITAL CURRENCY ECONOMY?

Released in 2009, the leading digital currency, Bitcoin, has seen substantial growth. Since early 2013:

- **Bitcoin users have grown 66x**
- **Merchant adoption has increased 40x**
- **VC investment has exceeded \$625M**

**Are you ready to answer client questions on Bitcoin?**

**"As the digital currency Bitcoin continues to make inroads into the financial world,** more and more finance professionals, advisors, attorneys, and accountants are coming into contact with it."

**MONEYBEAT**  
THE WALL STREET JOURNAL

**PREPARE  
YOUR FIRM**

**BUILD  
YOUR PRACTICE**

**LEAD  
YOUR PEERS**

# ABOUT the DIGITAL CURRENCY COUNCIL

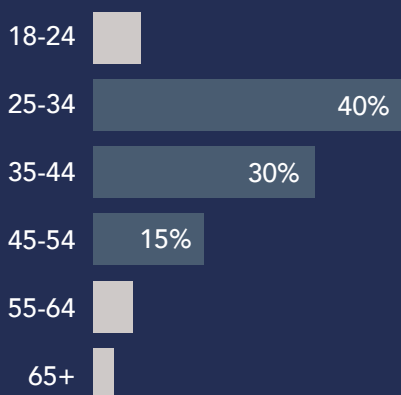


Founded in 2014, The Digital Currency Council (DCC) is *the* leading association of professionals in the digital currency economy. The DCC's mission is to support the development of best-in-class professional practices in the digital currency domain through training, certification and connectivity to peers and clients.

## Our Members Are

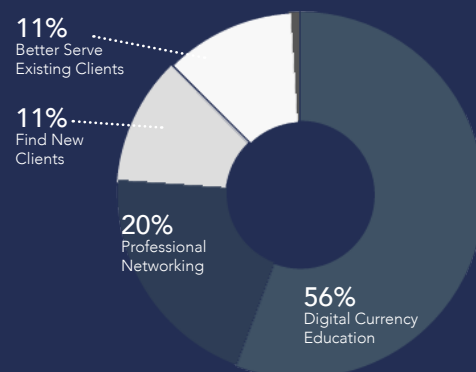
Accountants  
Merchants  
Regulators  
Bankers  
Politicians  
Realtors  
Attorneys  
Technophiles  
Journalists  
Consultants  
Financial Professionals  
Business Owners  
Sales/Marketers

## Demographics



80% MALE    20% FEMALE  
From over 90 COUNTRIES

## Why Members Join



# PREPARE

## TRAINING & CERTIFICATION

The DCC offers a suite of training solutions, including self-guided online curriculum and fully customized on-site training workshops. The DCC Educational Framework covers six core competencies:

Origins & Technical Underpinnings

Properties & Monetary Implications

Practical Use

Digital Currency Ecosystem

Finance & Accounting

Regulatory & Legal

### SELF-GUIDED ONLINE CURRICULUM

Get started with a self-guided online videos. Progress through the detailed instructional series which includes:

- 8 hours of proprietary videos
- Study guides & practice exam
- Certification exam
- Extensive curated library

"A client approached me about digital currencies. They asked if Bitcoin should be part of their investment portfolio. I didn't have enough knowledge to advise the client, but I joined the Digital Currency Council and now feel comfortable discussing the pros and cons of digital currencies with my clients."

### ON-SITE TRAINING

Enroll in fully-customized on-site workshops to better understand the risks and opportunities. Includes:

- Customized curriculum designed to meet your goals
- Sessions led by a Bitcoin expert
- Interactive demonstrations
- Full access to the online DCC platform



**JAY HACK**  
Financial Advisor

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# BUILD NETWORKING & NEW CLIENTS

The DCC helps its members build their respective careers in the digital currency economy by facilitating connections with professional peers and prospective clients across the globe.



## GLOBAL NETWORK

A community of professionals from across industries and the world who have a common interest in digital currencies.

## MEMBER CONNECTIONS

We provide opportunities for our members to connect with one another online, via conference calls and in-person events.

## CLIENT REFERRALS

We are the go-to place for companies seeking Bitcoin advice and pass these opportunities on to our professional members.



**RYAN LAZANIS**  
Xen Accounting

"DCC allows our firm to stay current with all things digital currency when it comes to our professional duties and obligations. It's critical to be connected to like-minded business owners when it comes to issues that are ahead of the curve."

Build your position in the bitcoin economy by connecting with thousands of professionals in our global network.

# LEAD MARKETING & BRANDING

The DCC provides select opportunities to promote your brand as a thought leader in the Bitcoin economy. Opportunities to support the development of market leading insights include:



## WRITE ON THE DCC BLOG

Establish your voice within the digital currency economy by publishing a blog on DCC's platform. We will promote and distribute your writing to a wide audience.



## MEDIA REFERRALS & INTERVIEWS

The DCC actively works with media outlets, connecting them with knowledgeable Bitcoin professionals for articles and stories.



## PARTICIPATE IN PANELS & CONFERENCES

Conference and panel organizers in a variety of markets turn to the DCC to find speakers and panelists.

## HOST EVENTS AND COURSES

The DCC is continuously looking to add more value to the digital currency space and works with firms to create events and courses that meet this goal.

## PARTNER WITH THE DCC ON INSIGHTS

The DCC publishes a variety of partner supported research and data that is widely disseminated across the Bitcoin economy.



*digital  
currency  
council*

## ENGAGE NOW DON'T MISS THE OPPORTUNITY TO

CAPTURE CLIENTS IN THIS EMERGING MARKET

DEVELOP NEW BUSINESS FROM EXISTING CLIENTS

LEVERAGE THE POWER OF A GLOBAL PROFESSIONAL NETWORK

DIFFERENTIATE YOURSELF FROM YOUR PEERS

POSITION YOUR FIRM TO CAPITALIZE

Contact us today to speak with a dedicated member services director:

[inquiries@digitalcurrencycouncil.com](mailto:inquiries@digitalcurrencycouncil.com)

[www.digitalcurrencycouncil.com](http://www.digitalcurrencycouncil.com)

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